



The secrets behind the Costa del Sol's success

An International interview series with a cinematic narrative with global reach and business impact

This is not a commercial.

Your expertise becomes part of a wider narrative about the Costa del Sol, sharing real insights, real experiences, and the real reasons why this region is thriving.

A 10-15 minute video that brings multiple perspectives together in one compelling story.

We handle the production and the distribution.

You receive strong **local and international visibility** without paying for a full production.

The single package

What your business receives

1. Global & Local Exposure

- Targeted local reach through a curated selection of leading English and Scandinavian publications, such as:
Euro Weekly News, The Olive Press, Sur in English, La Danesa, En Sueco and Det Norske Magasinet
- Guaranteed **minimum 50,000 views** across YouTube, Instagram, LinkedIn and Facebook
- 30 seconds of dedicated spotlight in the themed episode



2. Professional editorial video production

- **Interview recorded in English or your native language**
- **A 30-second optimised social clip**, with full usage rights to your clip and the themed episode. A professional documentary-style format that builds credibility and trust, positioning your brand alongside respected Costa del Sol businesses

3. Strategic multilingual reach

- Content can be localised with a **language-specific narrator and subtitles** in up to seven languages (EN, DE, NL, FR, DA, SE, NO), based on the distribution strategy

4. Long-term lead generation

- To ensure editorial quality and exclusive positioning

Investment: 487€

Only **10 businesses** will be selected for this first series

Includes feature in the Costa del Sol Insider Report (PDF) - a guide downloaded by viewers who opted in to receive updates and offers from participating businesses.



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